**Questions which I have to answer**

1. Region with highest sale and lowest sale?
2. Year with product and category distribution?
3. Product category by state?
4. Count of customers per state, year, segment?
5. Product overview on distribution?
6. Customer behavior?
7. Products a re top performers according year, state, and segments?
8. Subcategory performers according year and state?
9. Count of orders according state and category?
10. States are performing best and worst?